



## Press Release

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For Immediate Release

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### **Hebrew SeniorLife's Robert Schreiber, M.D., Named AMDA Medical Director of the Year**

BOSTON—Robert J. Schreiber, M.D., physician-in-chief at Hebrew SeniorLife and an instructor in medicine at Harvard Medical School, has been named the 2010 Medical Director of the Year by the American Medical Directors Association.

Since joining Hebrew SeniorLife as physician-in-chief in 2004, Dr. Schreiber led the Department of Medicine through a period of unprecedented growth. He distinguishes himself as a passionate advocate for seniors by creating treatment and educational programs that address their health-care needs.

Dr. Schreiber received the award at the AMDA's annual meeting in Long Beach, Calif., on March 12.

At Hebrew SeniorLife, Dr. Schreiber oversees a medical staff that includes 27 board-certified physicians, 14 geriatric nurse practitioners, and 34 medical specialists and consultants. He has grown the organization's health-care offerings by developing an outpatient wound-healing clinic; creating new pathways for holistic care, including a Palliative Care Program; and implementing a wellness program for residents in Hebrew SeniorLife's housing communities. Most recently, he oversaw the medical care of residents during the transition of 225 long-term care beds from Hebrew Rehabilitation Center in Boston to HRC's new facility at NewBridge on the Charles in Dedham, HSL's newest senior living community.

Committed to extending the reach of HSL's education into the community, Dr. Schreiber champions evidence-based education programs throughout Massachusetts. These programs help participants take active roles in managing their health.

"There is no one more deserving of this honor than Rob Schreiber," says HSL President Lou Woolf. "His untiring dedication to his patients and their families, as well as his leadership of our physicians and other staff, are inspiring. We are extremely proud to have him as our physician-in-chief."

Dr. Schreiber shares his clinical passion with medical students and young physicians through Harvard Medical School's Central Geriatrics Sessions and the Harvard Geriatric Medicine Fellowship Program and mentors Practice Change Fellows at HRC. He also helped to create a series of interdisciplinary seminars on aging for Harvard geriatrics fellows.

Dr. Schreiber's concern for the health and well-being of older adults extends to care for the needy. Since 2002, he has volunteered his time in a special Elder Clinic, called Tanka Ke Zani Oti, at the Rosebud Sioux reservation in south-central South Dakota, performing comprehensive medical assessments on the tribe's elderly residents. In December 2009, he facilitated the donation of 120 unused hospital beds and other medical supplies to St. Mark's Hospital in Haiti and to the Abayudaya Tribe of 1,000 Jews in eastern Uganda. He has also served on numerous boards and advisory groups for professional organizations, including the Nursing Home Board of Administrators for the Commonwealth of Massachusetts.



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Prior to joining Hebrew SeniorLife, Dr. Schreiber was chairman of the Department of Geriatrics at Lahey Clinic. A graduate of Dartmouth College, he earned his medical degree at Hahnemann Medical College in Philadelphia and completed his internship and residency at Danbury Hospital in Connecticut.

The American Medical Directors Association is the professional association of medical directors, attending physicians, and others practicing in the long-term care continuum. It provides education, advocacy, information and professional development to promote the delivery of quality long-term care medicine.

Founded in 1903, Hebrew SeniorLife, an affiliate of Harvard Medical School, is a nonprofit organization devoted to innovative research, health care, education and senior housing that improves the lives of seniors.

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